

Policy 4-13: College Development and Fundraising Policy

The director of development in the college must review all solicitations by departments, faculty, students, or staff for donations, event sponsorships, studio sponsorships, research sponsorships, in-kind donations, and related contributions **prior** to any specific ask. Donor cultivation is encouraged as long as the director of development is involved in the process and is kept informed of progress. This is to assure that the college follows all rules established by the university, that there are no conflicts with other requests in the college, and, most importantly, that the time and interests of donors are respected.

Sponsorship of events and studios must follow the guidelines from the Central Development Office, specifically, sponsors are not entitled to specific services or deliverables, other than recognition for their sponsorship and participation in college activities.